

Developing Logistics Services in The Mekong Delta in The Context of Vietnam's Participation in New-Generation FTAs

HA THI MINH THU*

Abstract: Vietnam has been participating in a series of new-generation free trade agreements (FTAs) with broader and more comprehensive commitments than traditional FTAs. Along with other economic sectors, the logistics service industry of Vietnam in general and of the Mekong Delta region in particular are facing many new opportunities and challenges, requiring careful preparation. The article generally assesses the current situation of logistics service development in this key economic region, points out the potential, opportunities and challenges in developing logistics services in this region in the context of deep integration. Therefrom, proposing some solutions to take advantage of opportunities and overcome difficulties and challenges to develop logistics services, contributing to the promotion of the export of agricultural products, which are advantageous products of the key economic region.

Keywords: FTA, new-generation, logistics, Mekong Delta.

As an integral component part of the contemporary world, despite struggling to cope with the Covid-19 Pandemic and withstanding the effects of global upheavals, Vietnam has persisted with its integration approach and sustainable economic development. In 2020, Vietnam has successively

succeeded in negotiating FTAs such as CPTPP, EVFTA, UKVFTA, and RCEP. Vietnam's participation in FTAs, especially new-generation FTAs, has brought new opportunities and challenges to this country's logistics service industry. Including the logistics service industry in the Mekong Delta region (Mekong Delta). With the growth of export activities,

* VNU University of Economy & Business